



**ADDISON THEATRE CENTRE  
NAMING RIGHTS APPLICATION**

Please review the application criteria below to assure that the nomination you are submitting meets the criteria for this honor. If the application does not meet the criteria or is incomplete, it will not be considered.

### Criteria

1. Recognition includes only areas within the Addison Theatre Centre, the Courtyard, and the Garden.
2. The nominee donor must not have any potentially embarrassing allegations or convictions against them.
3. The donor must gift the funds to either the WaterTower Theatre Endowment or its Cash Reserves Account.
4. Include the donor's proposal.
5. Include a rendering with specifications of the recognition plaque/device.

Date Submitted: April 15, 2016

Name of Donor: James and Michael Canterbury

Address of Donor: 1500 3 Brides Drive, Flower Mount, Texas 75022

Donor Phone Number: 972-824-1675

Donor Email Address: mdcanterbury@gmail.com

Attach supporting documentation based on the criteria above.

Amount of Donation: \$50,000 paid over 5 years

- 4/29/16

Space to be Named: 3 options are being considered: the Canterbury Family Main Stage, the Bob and Holly Canterbury Main Stage; the Robert and Hollis Canterbury Main Stage

Space Named After: Main Stage

Duration of Naming: 5 years

ACTC Review: [Signature]

Date: 4/29/16

General Services Review: [Signature]

Date: 4/28/16

Agenda Date Recommendation or Denial: May 24<sup>th</sup> Agenda

If you have questions about this process, please contact the ACTC General Manager at 972.450.7021.

Submit completed applications and supporting documentation to:

Recognition Application [mgooch@addisontx.gov](mailto:mgooch@addisontx.gov)

## Mark Gooch

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**From:** Greg Patterson <gpatterson@watertowertheatre.org>  
**Sent:** Friday, April 29, 2016 2:36 PM  
**To:** Mark Gooch  
**Subject:** Naming Rights

Mark,

The Canterbury's have arrived at a name:

The Canterbury Family Main Stage

Thanks.

Greg Patterson  
Director of Development & Marketing  
WaterTower Theatre  
15650 Addison Road  
Addison, Texas 75001  
Office: 972.450-6227  
Cell : 469-652-3466  
Fax: 972-450-6244  
[www.watertowertheatre.org](http://www.watertowertheatre.org)



WaterTower Theatre gratefully acknowledges the support of:

**The Town of Addison,**  
TACA, Texas Commission on the Arts

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**WaterTower Theatre**